



## Greater Appalachian Llama and Alpaca Association

Board of Directors Teleconference  
January 8, 2014

Present: Kelly Ralph, Terry Beal, Sandy Page, Carol Millard, Carol Reigh, Jane Hamilton-Merritt, Don Hines, Bob Wolfe, Chuck Leach.

Absent: Barb Baker

**Minutes Approval:** Carol Millard made a motion to accept the minutes as amended with a second by Jane Hamilton-Merritt. Motion carried.

**Treasurer's Report:** Carol presented the board with a Balance Sheet as of December 2013, a Profit and Loss Budget vs. Actual for 2013 and a Treasurer's Report. Carol Reigh made a motion to accept the Treasurer's Report and draft financials and file for audit with a second by Bob Wolfe. Motion carried.

Jane Hamilton-Merritt made a motion to hire the accountant to prepare the tax return for \$150 with a second by Carol Reigh. Motion carried.

A lengthy discussion on how the financials should be made available to the membership ensued. It was concluded that the May newsletter will include the final Balance Sheet and Profit and Loss Report after the audit review of the previous year is final.

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### **Continuing Business:**

**Election Committee** needs a new Chair. Board members were asked to forward suggestions to Kelly Ralph. This year three terms expire—Jane Hamilton-Merritt, Carol Millard and Terry Beal. Carol Millard can not run this term.

**The Mentoring Committee** Chair, Tracey Gaul, requested conference call time for her committee meeting in February. Terry Beal made a motion that the President be given the authority to decide on conference call requests. Carol Millard gave a second and the motion passed. Barb Baker will take over as liaison to the Mentoring Committee.

It was determined that the President would be the liaison to the **librarian**.

**Non Profit Status Update:** Most 501c (3)'s are not member organizations. Chuck Leach is working on this complicated issue.

**Website:** Kelly Ralph suggested that a Disclaimer be put on the website as well as a Sponsor tab on the home page. A discussion was held on the sponsors and how long we list them on the website. Sandy Page volunteered along with Kelly Ralph and Carol Reigh to come up with a policy on sponsorship both corporate and member.

**Photo Contest:** Bob Wolfe said that in 2010 there were 47 entries in the photo contest and in 2013 there were only 19. He felt that the contest needed two things—more promotion and more incentive. He felt that a continuing full page ad in the newsletter,

email reminders to past participants, and a promo on the website would be a start. He also suggested that the website should display the winning photos, the winning photos be used on the front cover of the newsletter, and some premiums be offered to places 1, 2 and 3 in each of the 9 categories. First place \$30, second \$20 and third, \$10. Terry Beal made a motion to proceed with the photo contest as presented by Bob and that GALA underwrite any deficit with GALA funds. Carol Millard seconded it and the motion passed.

## **New Business**

**By Laws:** A suggestion was made to the By Laws committee that an amendment be added to the By Laws that would determine where the endowment fund money would go if GALA were to cease to exist. The By Laws committee of Sandy Page, Chuck Leach and Terry Beal will work on this to be presented to the membership.

**Accounting of GALA Belongings:** Tracey Gaul had compiled a list and now it needs to be updated. Sandy Page said she might have a copy.

**Member Suggestions:** A suggestion was made to pod cast or video part of the conference as a way to promote GALA and the conference. It was determined that the conference chair make that decision. Another suggestion was that GALA look to the SLLA and their prizes given to the youth and members who have done well in shows and/or performed a lot with their animals. The Board decided that this type of award did not fit into the GALA Mission Statement.

**Educational GALA workshops:** Should GALA consider doing a few?

**Email Blasts:** Sandy Page would come up with a policy to present to the Board on the protocol for email blasts.

**Interim Board Action:** Carol Millard made a motion to ratify the IBA of 12/17/13 that approved Terry Beal and Hilary Ware's proposal for the 2014 Conference to be held in Maine in October. Don Hines made a second and the motion carried.

**2014 Conference Update:** Beal and Ware are energized and ahead of the game with \$1,500 in sponsorship already from the Maine Llama Association and the Maine Alpaca Association. They are in the process of assembling their committee.

**Next meeting** is March 12, 2014 at 7 p.m.

At 8:49 Carol Millard made a motion with a second by Terry Beal to adjourn. Motion passed.

Respectfully submitted by Carol Reigh.